
**Arthur’s World TV**
Coming to you live from the Lakewood School Auditorium! Combining actual footage from favorite Arthur shows with chromakey technology, kids can appear on television alongside their favorite characters in *Arthur’s World*.

**The Read Family Kitchen**
Kids will feel like a member of the family as they cook one of Grandma Thora’s recipes or try to find something D.W.™ will eat. This area introduces the Read kitchen as a central space for family activities.

**Backyard sleepover**
Tell spooky stories, crawl in and out of tents and sleeping bags, make shadow puppets, and make signs to communicate with aliens. Set against a backdrop of neighborhood houses, this area combines shadow play, outdoor sound effects, and lighting to create the thrill of an outdoor adventure.

**Mr. Ratburn’s Classroom**
Enter a spelling bee, explore life under a microscope, explore student cubbies, and sit at Mr. Ratburn’s desk. This recreation of Arthur’s school classroom lets visitors join in school activities with Arthur and his friends.
The Town Library
A neighborhood gathering place where children explore and discover the
world of books, kids can help D.W. sign up for a library card, or vote for
their favorite Arthur book. Shelves are stocked with books for kids and
resource materials for parents. There is even a scanner in the desk so that
you can be a librarian too.

Street Scenes
Stroll down the streets of Elwood City pushing Baby Kate in her buggy.
Pass by the Sugar Bowl, the Tibble House, and the bus stop where some
of Arthur’s pals are waiting for the next bus.

Why Host Arthur?
Arthur’s World is designed to promote literacy by fostering a love of
reading, books, and storytelling in young children and their families.
The Arthur character is identifiable to children because he shares familiar
situations with them; Arthur does not always have the answers, but he
always tries his best. Arthur tells kids and their families that being
smart and into books is cool.

Hosting Arthur
• 1,500 square feet of space required
• Slots on tour are available in three month increments
• Complete marketing manual included with sample press
  release, ideas for informing your community, and styleguide
• Complete educational manual included with visitor and
  school group programming
• Arthur’s World was designed for children ages 2-10 and their
  adult care-givers
• An Arthur costume is available for an additional fee

For more information please contact:
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Arthur’s World was created in collaboration with WGBH
and Arthur creator Marc Brown. All materials ©2005
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